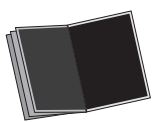


JPT RATES AND MECHANICAL SPECS

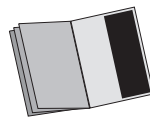
All rates are gross and in US Dollars (USD) • Effective 1 May 2022

DISPLAY ADVERTISING	SPECS: Trim (in./mm) (CMYK, 300 DPI, PDFx-1A)	RATES (USD)
2-Page Spread	16.25 X 10.875 in. / 206.375 X 276.225 mm	12,800
Back Cover	8.125 X 10.875 in. / 206.375 X 276.225 mm	7,000
Inside Front Cover	8.125 X 10.875 in. / 206.375 X 276.225 mm	7,600
Full-Page	8.125 X 10.875 in. / 206.375 X 276.225 mm	6,900
1/2 Page Horizontal	8.125 X 5.375 in. / 206.375 X 136.5 mm	4,800
1/2 Page Vertical	4 X 10.875 in. / 101.6 X 276.225 mm	4,800
1/3 Page Vertical	2.75 X 10.875 in. / 71.69 X 276.225 mm	3,800
1/4 Page Vertical	3.33 X 4.625 in. / 84.6 X 117.5 mm	2,400



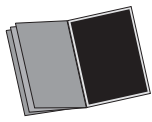
2-PAGE SPREAD

Trim: 16.25 x 10.875 in. / 413 x 276.225 mm
Bleed: 16.5 x 11.125 in. / 419 x 283 mm
Live / Non-Bleed: 15.75 x 10 in. / 400 x 254 mm



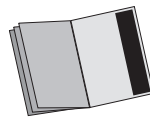
1/2 PAGE VERTICAL

Trim: 4 x 10.875 in. / 101.6 x 276.225 mm
Bleed: 4.125 x 11.125 in. / 104.775 x 283 mm
Live / Non-Bleed: 3.33 x 9.6 in. / 84.6 x 243 mm



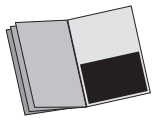
FULL PAGE

Trim: 8.125 x 10.875 in. / 206.375 x 276.225 mm
Bleed: 8.375 x 11.125 in. / 213 x 283 mm
Live / Non-Bleed: 6.8 x 10 in. / 173 x 254 mm



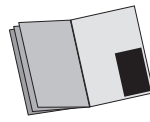
1/3 PAGE VERTICAL

Trim: 2.75 x 10.875 in. / 71.69 x 276.225 mm
Bleed: 2.875 x 11.125 in. / 73 x 283 mm
Live / Non-Bleed: 2.125 x 9.6 in. / 54 x 243 mm



1/2 PAGE HORIZONTAL

Trim: 8.125 x 5.375 in. / 206.375 x 136.5 mm
Bleed: 8.375 x 5.5 in. / 213 x 139.7 mm
Live / Non-Bleed: 6.8 x 4.625 in. / 173 x 117.5 mm



1/4 PAGE VERTICAL

Live / Non-Bleed: 3.33 x 4.625 in. / 84.6 x 117.5 mm
 Bleed not available on this size

DISPLAY ADVERTISING REQUIREMENTS

You may create your ad using print or digital specs.

Ad materials should be submitted in CMYK or in RGB.

Files created in InDesign with fonts embedded are preferred. Submit PDFs only, created with Press Quality settings.

[Download Indesign templates for various ad sizes here.](#)

Technical Specifications: Images can be in CMYK, grayscale, or RGB, and MUST be a minimum of 300 dpi at 100%.

Bleed Ads: Keep all text, logos, and important graphics a minimum of .375 in. (9.5 mm) inside from the trim. Bleeds should extend .125 in. (3.2 mm) beyond the trim. Offset crop marks, color bars, and registration marks so they are outside the bleed.

SUBMITTING YOUR AD

Send your ad and the URL link for the ad to DigitalPublishing@spe.org.

If the file size is too large to email, contact DigitalPublishing@spe.org and a link to upload your ad will be provided.